



PETERSON SCHOOLS

To Whom it may Concern;

I had the privilege of working with David Deeds from 2012 to 2014 at Peterson Schools in Mexico City. I feel like I learned more about educational technology in particular during those two years than I have otherwise in my entire career! And today I still get the majority of my information about educational innovations from his social media posts.

David put Peterson Schools on the map worldwide via his conference presentations: International Society for Technology in Education (ISTE), OpenSimulator Community, Serious Play, etc. He represented Peterson as a New Media Consortium (NMC) Ambassador, as well as an Expert Panel member of the NMC K-12 Horizon Report.

However, it was his day-to-day, tireless performance at school that impressed me the most. He was not just an IT Teacher. His actual title was Technology Integration Specialist, a position that included not just training teachers and administrators, but also being responsible for creating Peterson's finished technology curriculum, being a part-time IT Manager, and running the TOEFL Center, among other duties. His work ethic is impressive, indeed.

Throughout his tenure, David was the ultimate professional at all times. He has been around the world and knows how to effectively work with people of different cultures. More importantly, he's skilled at getting people to do their best via leadership example. His colleagues want to excel because they see him doing it!

David would make an excellent Technology Director/Integrator at your school. He's a fantastic IT Teacher, and, should he decide to return to this full-time, he'd quickly set your school standard for this job as well.

Please don't hesitate to contact me should you have any questions/concerns (e-mail preferred).

Sincerely,

Kelly Buffurine
Curriculum Coordinator
Colegio Peterson
Kelly.buffurine@gmail.com

PLANTEL CUAJIMALPA
T. 5813.0114, 5813.0116,



PLANTEL TLALPAN
T. 5849.1884, 5849.1885



PLANTEL PEDREGAL
T. 5568.7012, 5568.3139



PLANTEL LOMAS
T. 5520.2213, 5540.0799