



September 20, 2013

To Whom it May Concern:

David Deeds came to the Peterson Schools after a three year sojourn in China. I met David through his authored articles and guides to understand Second Life and Open Simulator. Through his writing and our Skype interviews he showed himself to be a likeable, accessible guy, a hard worker with an incredible array of resources on information to get all kinds of answers on the possible solutions to queries at any school. I was seeking a technology Integration Specialist who could help us start a new IB course by teaching ITGS, and move us forward in the training of the use of technology tools.

His curriculum vitae tells the story of a life-long learner, one who studies and puts what he's learned "new" into action. He authors documents well, writes articles for school as well as international publication. His participation in the NMC Horizon Report shows great dedication, collaboration, and acceptance. The reality often translates itself into 60 – 80 hour work weeks, five day off-site conferences, presentations to teachers, training sessions one-on-one, and much frustration to assume the creation of a cutting edge technology implementation.

David is an innovator, sees opportunities for advancement with every provider's offer; then, he's persistent to get initiatives mobilized, funded, installed and implemented. He does a lot of the leg work, takes ownership of seeing to all the details, manages the process with written guides and timelines. Once he's satisfied with his creation or the model protocol to follow, he's done! He passes the follow up and feedback to others. This is actually a good strategy, the right one! Those who will be in charge of a project must be put to the test within a short time. It is clear that one person cannot become the one in charge of every initiative. David is very clear on being respected as the Project Manager to get things done and get them done through delegation to those who are in training to carry out the project. This sets expectations and responsibilities from the get go.

Peterson Schools wants to be in on the vanguard use of technology tools. David has pushed us to pay attention to what is important bearing in mind, first things first; then move on. An obvious example would be to put our internet service to be topnotch. That required months of testing checking, measuring, seeking evidence with a router, and then knowing the right thing to do and update. His advice on making the right purchases, his warnings of what could happen "if we don't" and his encouragement to go ahead are based on trust and feelings of being safe-guarded in areas we are not the experts. He is the expert due to his years of experience and through his natural curiosity of knowing what is out there to use for the advantage of student learning. At the moment we are researching whether to go "byod" or whether to keep on renting equipment. Turns out that the router we purchased for internet service can also serve as the tool to filter what goes on the students' Ipads. David discovers this because he is thorough, and he's always ready to find a solution. He's a "whatever it takes" guy! We've accomplished a lot in two years and we are not ready to see David go. In our eyes, we're just getting started and wishing we could keep up his expectations of speed in advancement. I'd be happy to share work experiences at your request. jpatterson@peterson.mx

Sincerely yours,

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